When you’re alone and life is making you lonely... You can always go downtown... When you’ve got worries, all the noise and the hurry seems to help, I know, downtown... Just listen to the music of the traffic in the city... Linger on the sidewalk where the neon signs are pretty... How can you lose?... The lights are much brighter there... You can forget all your troubles, forget all your cares... So go downtown... Things will be great when you’re downtown... No finer place for sure, downtown... Everything’s waiting
for you... Don’t hang around and let your problems surround you... There are movie shows downtown... Maybe you know some little places to go... Where they never close downtown... Just listen to the rhythm of a gentle bossa nova... You’ll be dancing with ‘em too before the night is over... Happy again... The lights are much brighter there... You can forget all your troubles, forget all your cares... So go downtown... Where all the lights are bright, downtown... Waiting for you tonight, downtown... You’re gonna be alright now, downtown.

Lyrics by Anthony “Tony” Hatch, 1964
Everything’s waiting for you downtown...

If you are of a certain age, you may remember the song Downtown. As we close another successful fiscal year, the final chorus comes to mind:

So go downtown
Things will be great when you’re downtown
Don’t wait a minute more, downtown
Everything is waiting for you, downtown

That stanza sums up our year.

Investors realize that Downtown Tucson is a place of opportunity, a great place to invest. In FY2014, there was $210 million in private and public investment ranging from new apartments to a new courthouse. There were nearly 2,000 jobs created by that investment.

Business owners are aware that Downtown is a great place to locate. In FY 2014, there were 54 new Downtown businesses, including restaurants, retail businesses, and nightlife establishments. The Downtown Innovation District was established in FY2014 by tech companies and non-profits who recognize that Downtown is a great place to launch new ideas, enterprises, and collaborations.

Organizations know that Downtown is a great place to hold a community event. There were 61 major events—and countless smaller ones—bringing more that 1.07 million people to Downtown in FY2014.

And individuals are learning that Downtown is a great place to call home. New multi-family housing projects ranging from student housing to market-rate apartments and condominiums opened their doors this year, bringing hundred of new residents to Downtown.

We are proud of the role that the Partnership played in making great things happen in Downtown. We help to increase the stability and success of Downtown by providing business consultation and support, promoting businesses and special events, keeping pedestrian areas safe, clean and attractive, and advocating for good urban design.

There is always more to be done—but with this report we pause to celebrate another amazing year.

So, go Downtown, and bring your friends, neighbors, relatives, and out-of-town visitors. Many wonderful new things are waiting for you.

Jan Cervelli, Board President

Downtown is the heart of Tucson, reflecting the people who make up our community. No matter who you are, there is something for you in Downtown.
The Partnership has been privileged to manage the Tucson Downtown Business Improvement District (BID) since its inception. Business improvement districts across the country contribute to the rebirth of downtowns and authentic commercial districts; the same is true in Tucson. We can now truly say that there is no finer place than Downtown Tucson. Several national publications agree, including Forbes, Sunset, Outside, and Entrepreneur magazines.

All of this has come about because of the tireless efforts of all who form our partnership—the staff, directors, committee members, City of Tucson and Pima County, the property owners and businesses that are in the BID, and the staff and volunteers of countless community organizations.

I am pleased to share this annual report on our work from July 2013 through June 2014. A few highlights:

- We assisted more small businesses than ever, offering information, consultation and support to enterprises starting up in or relocating to Downtown.
- We provided technical assistance to major projects that will begin in FY2015.
- We increased security patrol hours in core areas, enhanced late-night security, and enhanced security for events in response to increased requests for service from business owners and increased numbers of people who are coming to Downtown.
- We supported dozens of special events, produced events, and helped to establish several new Downtown events that add to the diversity of things to do, see, and enjoy.
- We published 140 positive, in-depth stories reaching more than 200,000 individuals through DowntownTucson.org.
- We wrote and published comprehensive reports about markets, economic indicators, and trends that helped firms to evaluate opportunities for doing business in Downtown.

This report provides more details on these accomplishments and others in our five service areas: (1) small business support, (2) maintenance and security, (3) marketing, (4) event services, and (5) advocacy. Our work in these areas helps make Downtown a fine place to live, work, and play by making it more accessible, more attractive, more exciting, and a better place to do business.

We are spreading the word that there is no finer place than Downtown—and we thank you for joining us in this endeavor.

Michael Keith, CEO
Downtown Trends in FY2014

Investment. In FY2014, there was approximately $110 million in private investment and an additional $100 million in public investment in Downtown, up from $60 million and $30 million, respectively during the previous fiscal year. This investment generated 1,930 jobs, 70% of which were construction jobs.

Projects completed this fiscal year include the Cadence, a 456-bed student housing complex with retail component, and One East Broadway, a luxury apartment complex with retail and office components. The former Armory Park Apartments, a low-income senior housing building, was renovated and reopened as the Herbert with 144 market-rate units. The Flats at Julian Drew renovated and reopened as the Art Studio with 108 units. The former Armory Park Apartments, a low-income senior housing building, was renovated and reopened as the Herbert with 144 market-rate units.

New or relocated businesses. There were 54 new or relocated businesses in Downtown, an 86% increase over the previous year. There were six cultural arts enterprises, nine dining establishments, five nightlife businesses, 23 service firms, and 11 retail shopping outlets. Two restaurants undertook significant renovations: Maynard’s Market and Reilly Craft Pizza + Drink.

Downtown employment. Based on Dun and Bradstreet estimates, there were nearly 21,000 persons who worked in the Downtown.

Small Business Support

Downtown is the symbol of our community’s economic health. When the lights are brighter there—that is, when Downtown is healthy economically—the rest of the community and region will thrive. The statistics on economic development, as of June 30, 2014, indicate our downtown is healthy and growing. There is increasing commercial interest and investment in Downtown, and these trends are expected to continue in the coming years.

The Partnership contributes directly to the economic expansion that is happening in Downtown, working closely with the City of Tucson, Partnership Board and committee members, and community partners to increase demand for real estate, increase the number of business establishments, and diversify the commercial mix.

Small business assistance. In FY2014, we provided consultation and support to 118 small businesses. Business owners—and their underwriters—often require information on the area’s demographics and its recent redevelopment to make informed decisions on whether to invest. We made it easier for interested parties to gather that information by providing it free of charge in an easily accessible packet. We also created an online listing of available commercial properties in the Downtown area, helping businesses to identify commercial spaces based on the businesses’ needs.

In-depth consultation and technical assistance. When businesses needed more than general assistance, we provided that, too. In FY2014, we offered technical assistance to 15 diverse projects—from retail to hospitality to housing. This assistance helped the businesses to enhance their business plans, secure financing, and improve their likelihood of success.

Data collection and analysis. We developed a wide range of economic reports and studies, which are available on our website (downtowntucson.org/invest/reportsplans/). Our market condition reports describe existing businesses, emerging industry trends, and consumer demand. We also offered new and current business owners in-depth custom reports as requested.

Downtown is transitioning from a period of $10,000-$10 million investments into one that is going to be characterized by mixed use developments from $10 million-$100 million. We are committed to working with our partners to develop and foster a shared vision of Downtown housing, retail, commercial, open space, and transportation consistent with the best live/work/play urban centers—and to helping businesses to capitalize on the opportunities.
Clean and Safe

Downtown has become a place where people want to linger—the place to be, to do, and to see. The Partnership contributes to this positive sense of place: Our maintenance and security services ensure that Downtown is comfortable, safe, and attractive. It is behind-the-scenes work, its true value only apparent when it doesn’t happen.

Our **Maintenance Ambassadors** are responsible for providing sidewalk maintenance and customer service in the BID. In FY 2014, our 11-member crew kept an eye on sidewalks, alleys, buildings, plazas, underpasses, parking lots, and planters to find and fix problems. They:

- Removed graffiti and illegal handbills on a daily basis, and reported major graffiti incidents to the City of Tucson.  
  **FY2014: 7,800 graffiti incidents abated or reported**
- Maintained the plants in planters, tree wells, and flower boxes throughout Downtown.  
  **FY2014: 216 planters maintained**
- Removed litter and picked up trash on a daily basis and cleaned streets with a motorized vacuum unit five days per week to ensure clean, safe sidewalks and roads for Downtown patrons.  
  **FY2014: 109,200 pounds of garbage collected**
- Used power washers to remove gum, spilled drinks, paint, and other substances from sidewalks in high traffic areas each night and on a rotating schedule in other areas.  
  **FY2014: Total hours of power washing = 7,280**
- Painted curbs three days per week, based on instructions from the City of Tucson.
- Completed painting of the gray and black historic light poles and reported broken lights to the City for repair.  
  **By the end of FY2014, all 130 historic light poles had been repainted**
- We monitored alleyways, buildings, plazas, Ronstadt Transit Center exteriors, underpasses, parking lots, and street furniture for infrastructure damage or code violations, reporting needed repairs to the City of Tucson.  
  **FY2014 total: 52 infrastructure report needs reported**
In addition to these regular maintenance services in the BID, the Partnership worked to improve the aesthetic appeal of the streetscape along the entire 3.9-mile SunLink streetcar line. Our Maintenance staff spray washed buildings to remove graffiti and shoe marks, increased power washing along Congress Street and Broadway Boulevard with attention to intersection ramps, and spot-painted white and green electrical boxes.

Our **Security Ambassadors** provided an added level of security and support to the Downtown community, merchants, and employees. We worked closely with the Tucson Police Department to provide extra eyes and ears, especially on busy nights. In FY2014, we:

- Increased total patrol hours in core areas and enhanced late-night security in response to demand. We met with the Tucson Police Department to create a new patrol plan for our Security Ambassadors, which increased their visibility and addressed reoccurring incidents at specific locations during the late night hours. TPD also increased its presence. These strategies provided broader and fuller coverage.  
  *FY2014: 18,720 patrol hours (49% increase)*
- Increased presence among businesses, adding to our regular patrols a visit to each Downtown business each day.
- Provided safety escorts to Downtown employees on a regular basis.
- Provided additional and enhanced security and maintenance services to Downtown special events.

**FY 2014 brought a huge increase in the number of people coming to Downtown during the weekend; this will only continue to grow. As Downtown continues to attract more people to work, live, play, DTP will be there to provide you safe and beautiful spaces to linger and enjoy.**

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**Downtown Partnership-Produced Reports**

- **Developer Report** a 16-page report that provided an overview of Downtown and information on the history of Downtown redevelopment, the area’s transportation offerings, and Downtown demographics.

- **Downtown Buildout Study** a capacity study of future development potential in Downtown that identified sixty available properties for development representing 3.3 million square feet of land. If fully built-out, these lots could add 16.2 million square feet of building space and represent an investment of $2.4 billion in greater Downtown.

- **Investment Study** documents new businesses listings (updated monthly) and public and private investment in Downtown (updated quarterly), used to quantify the revitalization Downtown is experiencing.

- **Pedestrian Intercept Survey** results of a two-day, face-to-face survey of 260 Downtown users who were asked to share their perceptions of Downtown parking, cleanliness, and safety, and their opinions on improvements they would like to see. This survey will be conducted again in FY2015.

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5 Points Market serves up delicious brunch and provides fresh produce to Downtown residents and visitors. Olive Oil Central sells a wide variety of oil, balsamic vinegar, and gourmet seasonings.

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Some little places to go...
Marketing and Promotion Services

In Downtown, there are some new and notable little—and not-so-little—establishments along with long-time favorite hangouts. Through our Marketing and Promotion services, we help spread the word about the many places to go and things to do in Downtown. In a variety of ways, we create awareness of Downtown throughout the community; promote Downtown merchants, creative enterprises, and events; and increase visitors to Downtown.

**DowntownTucson.org.** We expanded our website and shifted our editorial focus to being a source for unique stories not found in general market publications. The result was more in-depth profiles and original content.

FY2014: 140 unique stories published; 204,547 unique visitors to page (15% increase over the previous FY); 658,488 page views (22% increase)

**Social media.** We also worked to expand Facebook and Twitter interactions, using social media as a primary tool to reach the community because it is a low-cost, high-value promotional tool that allows people to share recommendations for places to go with their friends.

FY2014: 4,872 Twitter followers (77% increase over the previous FY); 16,572 Facebook “Likes” (49% increase)

**Public relations and media relations.** The number of positive Downtown stories in news media in FY2014 nearly quadrupled.

Downtown Partners in Promotion

We partnered with:

- Local radio stations KEVT-AM (John C. Scott Show), KQTH-FM (Fred & Jeff Show), and KXCI-FM to promote upcoming events and Downtown attractions
- KOLD, The Arizona Daily Star, and KXCI to sponsor the Downtown Parade of Lights, resulting in greater exposure for the event and increased attendance
- Visit Tucson to underwrite the new Destination Downtown publication
- Jewish Post & other niche publications to reach smaller but loyal audiences
- Downtown merchants on group (or co-op) ads, include the “Shop Downtown” ad in the Jewish Post, which earned an award from Arizona Newspapers Association for Excellence in advertising/best special section/non-daily under 3,500.

Just listen to the rhythm...

Above left: Mouth watering pizza at James Beard Award-winning chef Chris Bianco’s Downtown location. Above right: Miss Saigon brought their beloved pho to a second location Downtown. Center: Downtown averages around 300 events each month.
over the previous year. General Downtown revitalization, new business openings, the streetcar, and high profile events received the most coverage. While we can’t take direct credit for all of this increase, we have done what any good public relations firm does—developed relationships with media that have led to acceptance of story ideas and to journalists being on the watch for positive stories about Downtown.

**Paid promotion.** Our radio spots, Facebook ads, and print ads encouraged people to experience Downtown, delivering potential customers to the doorstep of businesses.

**Special promotion projects.** We coordinated three special promotional projects: Summer Kids Camps, Downtown Banners, and Summer in the City.

**Summer Kids Camps.** We worked with the nonprofit organization Ben’s Bells to create a brochure that included Downtown organizations that offer summer camps. The Downtown Summer Kid’s Camp brochure was distributed to all organizations that participated, the Joel D. Valdez Main Library, Hotel Congress, and Downtown coffee shops.

**Downtown banners.** We worked with the City of Tucson and the Tucson Pima Arts Council to launch a new banner program. TPAC coordinated the call for artists and the panel to choose the artist. Forty banners designed by Eleanor Leon were created to install along East Congress Street and East Broadway Boulevard, in preparation for the streetcar launch. The 30-inch x 80-inch banners show eight images that capture the energy and the exceptional vitality of Tucson’s hip urban center.

**Summer in the City.** We collaborated with merchants to plan a promotional campaign to attract visitors to the heart of Tucson throughout the summer months. The campaign plan included a merchant discount card program and special events. The discount card program began in June 2014, and ran through August 2014 at 100+ participating merchants and organizations in Downtown and along the streetcar line.

Our marketing and promotion continues to help visitors and residents alike in discovering new places to enjoy everyday.
Special Event Services

Downtown is the place for events big and small. You can always go Downtown and find something interesting going on.

The Partnership sponsored 43 special events this fiscal year, which attracted an estimated 1.07 million people to Downtown. We provided monetary sponsorships as well as in-kind services, promoting events through our online events calendar, working with organizations to grow their events, and assisting them to be clean and safe.

More than half of the special events we sponsored were family-friendly, including Beyond, Science in the City at TCM, City High’s Pennington Street Block Party, St. Patrick’s Day Parade & Festival, Cyclovia, and the weekly 2nd Saturdays. These events ensure that the urban core has something for everyone—including families with young children. As with other events, we provided logistical support to help the events stay clean and safe.

We also produced our own family-friendly special events—including the 19th Annual Downtown Parade of Lights, which attracted more than 700 entries and 20,000 spectators. The parade is the largest holiday procession in the southwest, and continues to grow in both participation and audience each year.

We helped to establish several new events in Downtown in FY2014. They were diverse, ranging from the Warehouse Arts Management Organizations’s TAART Walk to Lunch with Santa at the Stillwell House, from Tucson Hullabaloo to Bohemia Holiday at the YWCA. As with established events, we assisted by providing logistical, marketing, maintenance and security support.

Downtown Docent Program

As Downtown continues to grow, more people are visiting. The Partnership aims to provide a welcoming downtown for visitors. In FY2014, we started the Downtown Docent Program to help visitors in town for the Gem show. The docents also helped with the St. Patrick’s Day Parade.

Downtown Docents are enthusiastic downtown supporters who engage with the public, greet and welcome visitors to Downtown, provide directions to restaurants, parking, shops, and nightlife and generally support Downtown. Interested in helping out? Email Brandi at brandi@downtowntucson.org.

Events in Downtown reflect the diversity of the people of Southern Arizona.
Downtown Community Service

Staff and directors play an integral part in advocating for Downtown by actively participating on numerous committees and boards, including the City Bond Selection Committee; Parkwise Commission; Community Supported Shelters (an advocacy group engaged in developing microshelters for the homeless); Downtown Links Citizens’ Advisory Committee; the Pima Association of Governments Bike Share Technical Advisory Committee; Cyclovia; and Urban Land Institute implementation committee.

Private investment can be seen across all of Downtown, much of it encouraged by the construction of Sun Link Streetcar.

Advocacy

The Partnership advocates for good urban design by supporting sustainable streetscape design standards, sensible transit policy, pedestrian and bicycle-friendly streets and façade improvements that preserve Downtown’s unique history.

This past fiscal year, we maintained a high profile on Downtown issues to publicly promote and champion policies and projects that advance the viability and sustainability of Downtown development. Several initiatives were key.

Ronstadt Transit Center. We were actively engaged in the discussions about the future of the Ronstadt Transit Center (RTC). We participated in months of community forums; made presentations on transit-oriented development to the DTP board of directors and the public. The RTC project is pivotal: The $100 million-$200 million redevelopment project could embody all of the emerging ideas for creating a vibrant and viable live/work/play urban village in our Downtown. We have presented a consistent voice for the importance of good urban design and the necessity to create programmable public space, retail, transit, and housing at the RTC—in the center of Downtown.

Streetcar promotion. We continued to advocate for the streetcar; conducted media and public forums and presentations; promoted the arrival of the streetcar; told the story of the amazing revitalization a Downtown transformation brought by streetcar.

Bicycle/pedestrian advocacy. We also worked with the City of Tucson and Living Streets Alliance to further Downtown walkability and bike-ability. Integrating bicycles throughout Downtown is a key component in creating a walkable, vibrant urban community. This is directly related to economic development: Cities that do not create diverse walkable/bikeable urban centers will be at a disadvantage in attracting young and creative entrepreneurs necessary to propel the region’s economic development into the future.
The fastest growing mode of transportation in the US is community bike sharing. Dozens of cities already have well-established bike sharing programs, and the number is growing every year. Through our advocacy, including bringing in national bike-friendly business consultant April Economides, we have been advocating bike-sharing program as the centerpiece of a bike friendly district, not only in Downtown but along the entire streetcar route.

**Westside development.** Our stakeholders participated in the Urban Land Institute Panel in November 2013 and subsequent meetings of the working group that was established to implement the panel’s recommendations. These discussions have focused on planning for the redevelopment of Tucson Convention Center and the west side of Downtown; these plans will lay the foundation for Downtown’s growth and sustainability for the next decade.

Other communities are beginning to realize the importance of integrating meaningful and programmable open space with housing, retail, commercial, and employment opportunities. In Downtown Tucson, there is an effort to create a shared vision for integrating housing, retail, commercial, open space, and transportation consistent with emerging national models. Our advocacy work is all part of an integrated effort to redefine Tucson’s urban center and to coalesce around a community vision for local decision makers.

In the future, two correlated ideas will need to be the foundation of plans for Downtown Tucson: (1) great Downtowns are about community, and (2) decisions about transportation, residential and commercial development, and public space need to be clearly focused on creating a diverse and vibrant Downtown. We will continue to be a guide in promoting quality design standards and best practices in urban planning.

*Many types of new businesses are finding their place in Downtown Tucson, including local stores that make it easier than ever to live, work, and play Downtown. Top right photo by David Olsen*
Board of Directors and Staff

Board of Directors FY2014

Roberto Bedoya  Tucson Pima Arts Council
Don Bourn  Bourn Partners
Elizabeth Burden  Armory Park Neighborhood Association
Jan Cervelli  University of Arizona
Stacy Collins  Abby Office Centers
Michael Crawford  Mesch, Clark & Rothschild PC
Darryl Dobras  Downtown Development Corporation
Randi Dorman  MOCA
Gene Einfrank  Downtown Neighborhoods and Residents Council
Tony Ford  Maker House
Sharon Foltz  Tucson Electric Power
Susan Gamble  Santa Theresa Tileworks
Tannya Gaxiola  University of Arizona
Katie Grogan  Tucson Young Professionals
Tim Hagyard  Dunbar Spring Neighborhood Association
Larry Hecker  Hecker & Muehlebach
Chuck Huckelberry  Pima County
John Jacobs  Maker House
Mike Kasser  Holualoa Companies
Ben Korn  Safeguard Tucson
Lisa Lovallo  Cox Communications
Jill Madden  Madden Media
Katharine Martinez  Center for Creative Photography
Fletcher McCusker  Rio Nuevo District; Sinfonia
Richard Miranda  City of Tucson
Omar Mireles  HSL Asset Management
Melanie Morrison  MEB Management
Renee Morton  Home Style Galleries
Richard Oseran  Hotel Congress
Kevin Heath  Wells Fargo
John Humenik  Arizona Daily Star
Travis Reese  47 Scott
Ron Schwabe  Peach Properties
John Sedwick  Fourth Avenue Merchants Association
Craig Sumberg  Fox Tucson Theatre
Bob Vint  Vint & Associates Architects
Bud Walters  Southwest Gas
Tom Warne  JL Investments
Adam Weinstein  Gadsden Development

Ex-Officio Directors

Brent DeRaad  Visit Tucson
Richard Elias  Pima County Board of Supervisors, District 5
Gary Molenda  Business Development Finance Corporation, Industrial Development Authority, City of Tucson
Steve Kozachik  Tucson City Council, Ward 6
John O'Dowd  Amado & Associates, CPA
Marilyn Robinson  Industrial Development Authority, City of Tucson; UA Drachman Institute
Regina Romero  Tucson City Council, Ward 1
Si Schorr  ADOT, Pima County Representative
Ron Shoopman  Southern Arizona Leadership Council
Don Durband  City of Tucson, Parkwise

Staff

Michael Keith  Chief Executive Officer
Austin Gilliland  Economic Development Manager
Brandi Haga-Blackman  Operations and Events Manager
Caitlin Jensen  Marketing Manager
Russ Stone  Maintenance Manager
Stan McIntyre  Security Manager

Downtown Tucson Partnership staff from left: Russ Stone, Brandi Haga-Blackman, Stan McIntyre, Michael Keith, Caitlin Jensen, Austin Gilliland
## Financials for Fiscal Year 2014
### Statements of Financial Position

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<tr>
<th>Assets</th>
<th>June 2013</th>
<th>June 2014</th>
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<td><strong>Less Accumulated Depreciation</strong></td>
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<td>669,494</td>
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<td><strong>Total Current Liabilities</strong></td>
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<td>120,672</td>
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| Long-Term Liabilities:      |           |           |
| Jeep Patriot Loan           | 0         | 0         |
| Maintenance Equipment Capital Lease | 0 | 0 |

| **Total Liabilities**       | 148,411   | 120,672   |
| **Retained Earnings**       | 512,381   | 492,164   |
| Temporally Restricted Net Assets | 54,905 | 54,905 |
| **Net Income**              | (28,403)  | 752       |
| **Total Liabilities and Net Assets** | $ 687,294 | 668,494 |
Long-Term Liabilities

Statements of Activities

Revenues

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<td>COT-ESA</td>
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<td>Parkwise ESA*</td>
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<td>Other COT</td>
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<td>Non-BID Member Contributions</td>
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Expenses

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<th></th>
<th>2013</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Management Salaries</td>
<td>$233,002</td>
<td>$146,493</td>
</tr>
<tr>
<td>General &amp; Administration</td>
<td>116,748</td>
<td>175,146</td>
</tr>
<tr>
<td>Community Development</td>
<td>196,498</td>
<td>82,662</td>
</tr>
<tr>
<td>Economic Development</td>
<td>9,132</td>
<td>8,214</td>
</tr>
<tr>
<td>Maintenance and Security</td>
<td>518,364</td>
<td>590,746</td>
</tr>
<tr>
<td>Parkwise Management</td>
<td>51,083</td>
<td>53,969</td>
</tr>
<tr>
<td>Parkwise Operations</td>
<td>592,900</td>
<td>664,909</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td>$1,717,727</td>
<td>$1,722,139</td>
</tr>
</tbody>
</table>

Net Surplus (Loss) Before Depreciation

- 2013: $(19,509)
- 2014: $13,572

Depreciation

- 2013: $12,804
- 2014: $12,819

Net Surplus (Loss) After Depreciation

- 2013: $(32,313)
- 2014: $752

*Combined with other fees.

Note: For FY2013, there was a carryover of grant funds for facade improvement. These funds covered the difference in revenue and expenses.
The Downtown Tucson Partnership is committed to making Downtown Tucson the most dynamic urban center in the Southwest. The Partnership is a non-profit, 501(c)(6) corporation that creates a more vibrant community for businesses, property owners, residents, employees, and visitors. Our programs have led to increased investment, growing numbers of businesses of all types, improved streetscapes, and improved quality of life.

The Partnership manages the Tucson Downtown Business Improvement District (BID). The Partnership provides enhanced maintenance and security services, along with marketing, public relations, advocacy, and economic development services to the 33-block area. Commercial property owners in the BID fund these services through an annual surcharge of .053 cents per $100 of assessed property value.
Contact Downtown Tucson Partnership

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