9:00 am   Welcome & Introductions/Merchant Leadership Council  
Tom Heath, Council Chairman and The Heath Team at NOVA Home Loans

9:05 am   Merchant Success Story  
Dalice Shepard, Marketing Director at Hotel Congress and Maynards Market & Kitchen

9:10 am   Safety Update  
Tucson Police Department / Downtown Tucson Partnership

9:15 am   Downtown Tucson Partnership Update  
Kathleen Eriksen, CEO  
Russ Stone, Safety & Maintenance Manager  
Zach Baker, Marketing & Communications Manager

9:30 am   Downtown Tucson Gift Card  
Zach Baker, Marketing & Communications Manager

9:40 am   E-Scooter Update  
Nourie Boraie, Bird (Demo rides available after the meeting!)

9:50 am   Announcements / Open Discussion

10:00 am   Adjourn / E-Scooter Demo Rides Available

Check Out Upcoming Major Events on the back
Upcoming Major Events:
A * indicates the event has ROAD CLOSURES. See downtowntucson.org/roadclosures

September 7th - 28th  Arizona Theatre Company Season Opening: The Royale
September 21st  *El Rio Vecinos Block Party, Jacome Plaza
September 20th – 22nd  Tucson Symphony Orchestra Season Opening (Tucson Music Hall)
October 5th  West Coast Music Festival (Mercado District)
October 10th - 12th  Film Fest Tucson
October 11th – 13th  *Tucson Meet Yourself
October 11th – 20th  TENWEST Festival
October 12th  *2nd Saturdays Downtown Tucson
October 13th  *AIDS Walk Tucson, Jacome Plaza (start and finish line)
October 19th-20th  St. Augustine Cathedral Fall Fest
October 20th  *Arizona Theatre Company’s 2019 Gala
October 20th  2019 Chasing Rainbows Gala, Fox Tucson Theatre
October 20th  *Making Strides Against Breast Cancer Tucson, Armory Park
October 23rd  Domestic Violence Awareness Month Walk, Jacome Plaza
October 25th  *Nightmare on Congress (Hotel Congress)
October 27th  *TMC Get Moving Tucson, Jacome Plaza (start and finish line)
November 1st  CRUSH Gala 2019, Tucson Museum of Art
November 1st – 3rd  Tucson Comic-Con, TCC
November 2nd  U of A Homecoming
November 2nd – 3rd  *All Souls Procession Weekend, All Souls Procession (Nov 3rd)
November 9th  *2nd Saturdays Downtown Tucson
November 9th – 10th  *DUSK Music Festival, Armory Park
November 11th  *Tucson Veterans Day Parade
November 22nd – 24th  *Tucson Museum of Art Holiday Artisans Market (dates pending)
November 23rd  *El Tour de Tucson, El Tour Downtown Fiesta
November 30th  Small Business Saturday
November 30th  *25th Annual Parade of Lights & Festival
December 13th – 15th  *4th Avenue Winter Street Fair
December 14th  *2nd Saturdays Downtown Tucson
December 30th  Downtown Pep Rally at Jacome Plaza (Before Bowl Game)
December 31st  5th Annual NOVA® Home Loans Arizona Bowl (Bowl Game itself)
December 31st  *Downtown New Year's Eve Bowl Bash (After Bowl Game)

See a major downtown event missing (attracting +200)?
Please submit large-scale events to zach@downtowntucson.org
DTP Mission & Vision

MISSION
Downtown Tucson Partnership strives to be the catalyst for making Downtown Tucson the place people want to live, work, and play; where new ideas happen; and that is the economic development and cultural epicenter of the region.

VISION
DOWNTOWN TUCSON IS A DOWNTOWN FOR EVERYONE – an eclectic, beautiful, fun, accessible, pedestrian- and bike-friendly district that embraces diversity. It is the Southwest's premier urban hub for living, dining, retail, business, art, entertainment, and both historic and contemporary architecture.
Clean & Safe
Increase sanitation, maintenance and safety standards downtown.
Beautification & Greenscape

OLD PUEBLO
POEMS
life in the city

Noche y día
madreselva del jardín
me trae recuerdos.

- Clara Luna

Enhance downtown’s overall physical appearance through buildings, parks, streetscape, sidewalks, landscaping, parking lots, alleys and roadways. Create an environment that is welcoming, safe and attractive - where people want to be.
Downtown Accessibility

Make it easier to get into and around downtown.

Accomplishments & Objectives
Marketing & Promotions

Market existing businesses, events, parks, available spaces, and business opportunities; promote an enhanced, vibrant image of downtown.
Economic Development

Business recruitment and retention; residential and mixed-use development support.
## Resource Development & Financing

Strengthen the organization's financing, staff and board structure, and organizational development and growth.

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<th>DESCRIPTION</th>
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<td>Rio Nuevo Properties</td>
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*Net Surplus before Depreciation*  
$9,625

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**Accomplishments & Objectives**
Over the past decade, shared micromobility systems - like bike share and e-scooter share - have emerged in cities across the country, creating new mobility options and changing the way people get where they need to go. The City of Tucson Department of Transportation (TDOT) is launching a 6-month E-Scooter Pilot Program to learn about the potential demand for e-scooters and related impacts to our city. The Pilot has been designed to maximize safety, minimize sidewalk clutter, and to test the viability of scooters as a mobility option in Tucson.

Q. How does e-scooter share work?
Residents and visitors can locate and unlock an e-scooter through a vendor's smartphone app, website or customer service phone number. At the end of each ride, the e-scooters can be parked anywhere, subject to the same parking requirements as a regular private bicycle. No docking station is required.

Q. Why is the City doing a Pilot Program?
There has been interest from City Council, e-scooter companies and other organizations to pursue e-scooter service in Tucson. TDOT will test and observe the operations of and demand for scooters to:
- provide new low-cost mobility options for residents and visitors
- reduce single-occupancy vehicle trips
- provide first- and last-mile solutions to support public transit
- support local economy, businesses and tourism

Q. What can we expect from the Pilot?
The 6-month Pilot Program is planned to launch in September 2019 and run through March 2020. The program will launch with 2 operators and up to 1,000 scooters (500 per operator). Each operator may launch an additional 250 scooters in "opportunity zones" characterized by a high percentage of low-income households without access to a motor vehicle.

Q. Where are people allowed to ride and park e-scooters?
You can ride e-scooters in bike lanes and city streets. E-scooters cannot be ridden on sidewalks. When you are done with your ride, use the kickstand and park the scooter in the furniture zone, leaving enough space for people walking and people using wheelchairs to access transit stops, parked cars, bike racks, loading zones, and crosswalks, as well as other amenities.

Q. What if there are issues with improperly parked scooters?
Members of the public are encouraged to call or email operators directly with any issues they experience or see. All e-scooters will display easily visible contact information. Vendors are required to remedy any improperly parked scooters.

Bird: 1.866.205.2442 | hello@bird.co  
Razor: (833) LAST-MILE | sharesupport@razorusa.com

Q. What happens after the Pilot?
During the Pilot, the City will conduct an evaluation to determine if and how shared electric scooters are serving the transportation needs of our community and helping achieve the goals of the program.