

Downtown Rebound Grant Program

Overview

In an effort to help businesses make up for the lost revenue resulting from the COVID-19 pandemic, the Downtown Tucson Partnership has teamed up with Pima County to create the Downtown Rebound Grant Program. This Program is intended to help businesses overcome the financial, marketing and operational challenges of this new business environment.

Downtown Rebound Grant Details

The program provides a reimbursement grant for eligible project costs up to a maximum of \$2,000. Please note that filling out this application does not guarantee approval. Grants will be awarded on a first come, first qualified, first approved basis, as funding allows. To receive a grant, a business owner must complete the attached application and be approved by the DTP grants committee. Grant dollars cannot be used for items purchased prior to May 1, 2020. There is a limit of one grant per business owner. Business owners who own more than one establishment can combine businesses into one application with \$2,000 maximum for all businesses combined.

Eligible Costs

This grant is designed to off-set costs associated with COVID-19 expenses required to safely reopen under the new guidelines put forth by the CDC, State of Arizona, and/or Pima County.

The following items are allowable expenses:

- Personal Protection Equipment (PPE)
- Cleaning/disinfecting supplies, equipment, etc...

Eligible Costs contin.

- Interior renovations to comply with new social distancing requirements or recommendations
- Exterior property improvements (i.e. façade, lighting, signage, awning)
- Marketing

** Note: grants will not reimburse costs already covered by any other Federal, State, City or local grants (DTP and Rio Nuevo).*

Requirements

- Business must be located within the Business Improvement District and property must be up to date with their BID payment.
- Reimbursable expenses between May 1 - October 15, 2020.
- Invoice and proof of payment (CC Statement or Cleared Check)

Marketing Support

Many businesses have laid-off more than 50% of their staff, including marketing team members. DTP is happy to meet with businesses to review marketing needs. Businesses are also welcome and encouraged to work with a marketing or advertising professional as an allowable expense under the Rebound Grant Program.

In addition, DTP will promote the newly reopened businesses and their new operational procedures highlighting their products, services and the changes made to safely reopen to the public.

**Marketing may include but is not limited to: DTP website, e-newsletter, social media, press releases, PSA's, public signage, contests, promotions and advertising.*

Apply at downtowntucson.org.